



Sending photos for use on the IHUK website

For slider at the top of your feature on the website, we need very wide photos with plenty of foreground and sky/ceiling to crop into. This is because the website crops photos from the middle when it adjusts to different screen sizes. The best way to achieve the ideal photo for our website is to take the photos a good distance from the object you wish to feature and to focus on the objects in the centre. Phone cameras turned on their sides are ideal for wide short (landscape in orientation) photos and on an SLR camera use a wide angle lens when inside. These shots don't always look good on the camera but they work well on the website. It takes particular will power to achieve photos like this when people are present, as the tendency is always to zoom in. But it's well worth it if you can overpower your natural tendency to frame a scene. If you are unsure take a few photos at varying distances. The thing to remember is that we can always crop into a photo, but we can never zoom out.

Make sure photos are:

- They are the largest file size saved straight from the camera
- They have not been cropped or edited in any way
- They are Landscape in orientation NOT portrait
- Try to take photos with lots of space around the subject
- if you are taking a photo of a building take a few steps back.
- Don't use the zoom especially if you are using a phone camera as this makes the picture blurry.
- Try to get the subject in the middle of the picture.



Feel free to send as big a selection of photos as you have, if you are taking inside shots try with and without flash and always try to get as much natural light on the subject as possible. Sending photos by email can be tricky as some email clients compress images (make them smaller) or embed them into the email so we can't access the files. Email servers also don't like lots of large files being sent. If you do send photos by email please make sure the files are attached not embedded. We recommend you use our photo upload facility.

IHUK Photo Upload

You can now upload photos using our own photo uploader. See the link from your latest "Wednesday Email- IHUK newsletter" You can use this link as many times as you want. Please note your pictures will not go up immediately as we have to optimise them for our website. We will let you know once they are live.

Don't forget if you have any doubts just give us a shout on
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